

**OUTSIDE
BACK**

INDICIA AREA

1.25 X 1.25

WHITE BACKGROUND
OR 10% COLOR TINT



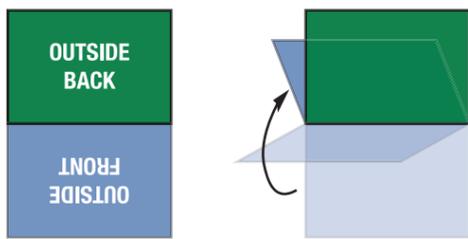
11X17 PORTRAIT-HORIZONTAL-HF MAILING SPECIFICATIONS

**PRINT-READY FILES MUST BE PROVIDED IN HIGH-RESOLUTION
PDF FORMAT WITH ALL COLORS CONVERTED TO CMYK**

**OUTSIDE
FRONT**



(800) 995-0570
www.bressers.com



**FINISHED SIZE - 11" X 8.5"
WITH BLEED - 11.125" X 17.125"**

MAGENTA LINE IS THE SAFTY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

safety →

BLACK LINE IS THE TRIM LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

cut line →

BLUE LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

full bleed →