

MAGENTA LINE IS THE SAFTY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

BLACK LINE IS THE TRIM LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT
BLEED OFF MUST EXTEND TO THIS LINE

safety

cut line

full bleed

4X6 MAILING SPECIFICATIONS

**PRINT-READY FILES MUST BE PROVIDED
IN HIGH-RESOLUTION PDF FORMAT WITH
ALL COLORS CONVERTED TO CMYK**

INDICIA AREA

1.25 X 1.25

**WHITE BACKGROUND
OR 10% COLOR TINT**



BRESSER'S
marketing solutions

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FINISHED SIZE - 4" X 6"
WITH BLEED - 4.125" X 6.125"



TOTAL AREA 4" X 2.5"